

## Guv, CM, others greets people on Patriots' Day

IT News  
Imphal, August 12:

Governor La. Ganesan, N. Biren Singh, Chief Minister, Minister Nemcha Kipgen, Minister, Awangbow Newmai among others have greeted the people of the state on occasion of the Patriots' Day.

In his message Governor said on the occasion of Patriots' Day, 2022, I convey my best wishes to all the people of Manipur. The occasion reminds us of our heroic forefathers like Bir Tikendrajit, Thangal General, Chirai Naga, Pukhrambam Kajao, Niranjan Subedar and a host of other martyrs who made supreme and selfless sacrifice for the cause of the freedom of their motherland. They along with many others who were banished for life from Manipur believed in the freedom of their nation and challenged the might of the British Empire in 1891 embracing death and prison rather than live without freedom.

This historic day also joins our memory that if we do not live and work together we stand to lose. Let us while observing the Patriots' Day, pledge to stand and fight as one against all those who challenge the freedom and integrity of the nation, irrespective of caste, creed, religion and other differences.

I join the people of Manipur in observing the Patriots' Day and wish the Patriots' Day observations all across the State and also outside the State all success Governor wrote.

In his message the Chief Minister said that Patriots' Day is observed every year on August 13 in memory of our brave patriots who laid down their lives in the Anglo-Manipuri War of 1891. On this day, two brave sons of Manipur, Yuvraj Tikendrajit Singh and Thangal General faced the gallows valiantly for taking leading roles in resisting the mighty British Imperialist army. The day reminds us of the supreme and selfless sacrifices made by hundreds of soldiers in defending the sovereignty of the Kingdom of Manipur, despite knowing that they would be defeated.

"On this occasion, let us pay homage to our forefathers by remembering their patriotic values. We must stand as one, rising above all differences and defend the State from various divisive forces from within and without. Protecting the integrity of our motherland should be a concern of each one of us", Chief Minister N. Biren wrote.

Nemcha Kipgen, Minister, Textiles, Commerce and Industry & Co-operation in her message said that the Patriots' Day reminds us of the heroic acts of all the bravehearts on different war fronts of the Anglo Manipur War, 1891. Our War Heroes showed to the world the unconquerable patriotic courage and the spirit of sacrifice to challenge the then mighty British Empire.

contd. on page 4

## 151 police personnel including 1 from Manipur get Union Home Minister's Medal for Excellence in Investigation

IT News  
New Delhi, August 12:

The Union Home Minister's Medal for Excellence in Investigation for 2022 was awarded to 151 Police personnel on Friday. Sub Inspector Marchang Wungmahai of the Manipur Police is among the recipients of the award.

Among those receiving the awards, 15 are from the Central Bureau of Investigation (CBI), 11 from Maharashtra Police, 10 each from Madhya Pradesh Police and Uttar Pradesh Police, eight each from Kerala Police, Rajasthan Police and West Bengal Police and the remaining from other states and Union Territory

organizations. These awardees also include 28 women police officers.

The Union Home Minister's Medal for Excellence in Investigation was constituted in 2018 with the objective to promote high professional standards of investigation of crime and to recognize such Excellence in Investigation. It is announced every year on the 12th of August.

The medal is given on the grounds of excellence in an investigation to the members of Central Investigation Agencies, states or UTs Police Force in recognition of the outstanding service in the investigation.

The recommendations of the eligible officials of

the rank—ranging from Head Constable to Superintendent of Police—is asked to be submitted online.

The Union Home Minister's Medal for Excellence in Investigation for the year 2021 was awarded to 152 police personnel. Among the personnel who received these awards in 2021 included 15 from CBI, 11 each from Madhya Pradesh and Maharashtra Police, 10 from Uttar Pradesh, nine from Kerala and Rajasthan Police, eight from Tamil Nadu Police, seven from Bihar, six each from Gujarat, Karnataka and Delhi Police and the remaining from the other states and UTs.

## Nasha Mukh Bharat Abhiyaan organised in Pherzawl

IT News  
Pherzawl, August 12:

To intensify the **Nasha Mukh Bharat Abhiyaan** as part of **Azadi Ka Amrit Mahotsav**, pledge against Drug Abuse was organised today in schools under ZEO Pherzawl District. The pledge was administered by Huai Sian Mawi, APO (RTE), District Nodal Officer/ Pherzawl thorough all Principals/Headmasters of Govt. & Private Schools where in

everyone vowed to stay away from drugs and make a drug free country.

Speaking on the occasion, Hemchand Yumnam, ZEO Pherzawl District cautioned that drug addiction is an issue of serious concern, especially among the youngster which has detrimental impact not only on the individual but on the society as a whole. Saying that **Nasha Mukh Bharat Abhiyaan Campaign** was organised to address the is-

sue of drug abuse among young people, he calls for active cooperation of the community for a successful Drug Free India.

The ZEO also ensured to display the backdrop for the pledge on signboard written as "**Drug Free India Campaign**" plus "**Drug Free Zone/Say No To Drugs**" and the same was displayed at every entry point in all educational institutions/schools under ZEO Pherzawl District.

## Students' bodies in Manipur condemn inclusion of Paona Brajabashi as Tribal Leaders of Freedom fighter

IT News  
Imphal, August 12:

Joint Students' Co-ordination Committee (JSCC), an apex body of AMSU, MSF, KSA and SUK condemn the Amar Chitra Katha's Pvt. Ltd. latest edition of comic book Tribal Leaders of Freedom Struggle by including Paona Brajabashi in its list of tribal leaders of the Indian freedom struggle is very unfortunate.

JSCC expressed that our state of Manipur is ruled by the king independently. When British forces try to occupy us, we fight against the British forces. And also remember the Anglo-Manipur War of 1891. In that war, our forefather Paona Brajabashi took a major role, and they offered sacrifices to the spirit for the motherland of Manipur. But what is unfortunate is that the comic book has shown

Paona Brajabashi in the Indian freedom struggle.

JSCC appealed to comic book writers and the Amar Chitra Katha publishing house to apologize to the people of Manipur for what they have done wrong. The comic book is banned in the state of Manipur and cannot be sold in the book store.

JSCC also burn the comic book as a mark of protest.

## CDO-Kakching seized 9.824 kg of suspected WY tablets along with Rs.1.25 lakhs in cash

IT News  
Imphal, August 12:

A team of CDO Kakching led by Subedar Ksh Prakash and assisted by Head Constable Rohit under the command of Inspector Abash Khan, OC - CDO Kakching and under the supervision of Binoy Chongtham, Additional SP (Ops), Kakching and under the overall supervision of Shrey Vats, IPS, SP Kakching while conducting frisking at Pallel CDO Check point Laimanai Ching, seized 9.824kg of suspected WY Tablets from two individuals coming in a white Gypsy with no Registration number, coming from Tengnoupal side.

Also, an amount of Rs. 1,25,000 (One lakh twenty



five thousand) in cash was also recovered. The two individuals have been identified as Seikhon Vaiphei age 34, son of Thangpao Vaiphei of Zion Veng,

Moreh Part-IV, Tengnoupal District. and Th. Khaljakham Baite age 30, son of Paonam Baite of Guite Veng, Moreh Ward No. 9, Tengnoupal.

## MLF to observe Patriots Day Raising Day on August 13

IT News  
Imphal, August 12:

Miyamgi Fingang Lanmi (MLF) - the army wing of the banned Kangleipak Communist Party (KCP) is celebrating its 18th Raising Day on August 13, along with the Patriots day observance.

A statement by the Military Affairs Committee of the proscribed group said that the MLF was established on the day that our martyred forefathers who had fought the British force for the freedom of the nation in 1891 Anglo Manipur War. Since the last many years the KCP have been observing the Patriots Day along with the Raising day of the MLF, the statement said.

The statement further said that August 13 of 1891 - the day Yuvraj Tikendrajit and Thangal General were hung to death was the darkest part in the history of Manipur. The newly divided civilization after 7 years devastation (1819 - 1826) was throttled by the British. The day has been observing as patriots' day by the people by paying floral trib-

utes to the martyrs of the Anglo Manipur War. The significance of observing the Patriots' Day should be well understood by the people too it added.

The statement also elaborated in details about the 7 years devastation. It explain how it happened and how the Manipur came in contact with the British. Later, the origin of Anglo Manipur War was also well explained.

It elaborated on how Tikendrajit, Angousana and Jilasana dethrone King Surachandra and was replaced by King Kullachandra.

Later, even as the Viceroy of British Lord Lansdowne had written to Assam Chief Commissioner W.J. Quinton to acknowledge Kukkachandra as King of Manipur, the viceroy ordered to arrest Tikendrajit to sent outside the state. On March 22 Quinton along with 490 British army led by Lt. Colonel C. Mc. D Skene reached Manipur and ordered King Kullachandra to hand over Tikendrajit to them. As the King denied, the british troopers attack the palace to arrest Tikendrajit on March 24, 1891.

They also fire several rounds of gun shots but went in vain in arresting Tikendrajit.

For the intrusion and causing damage to the palace beside injuring many women and children the Manipuri punished 5 British army including Chief Commissioner of Assam Mr. J. W. Quinton, Commander of the 42 Gurkha Regiment Lt. Colonel C. Mc. D. Skene, Assistant Secretary of the Chief Commissioner Assam, W. H. Cossins, Lt. Simpson and Political Agent, Mr. St. Clair Gnmwood.

This led the Anglo Manipur war and many were killed and hung to death after the Manipuris were defeated. Later King Kullachandra along with 12 freedom fighters were sent to Kalapani.

The statement also said that the idea of Har Har Tiranga by the government of India is built pan India. When 15 August is celebrated as joyous occasion for India, it is a shocking day for the people of Manipur. The outfit appealed not to amalgamate August 13 Patriots Day and the August 15 Independence Day.

## Haobam Paban Kumar's Nine Hills One Valley to screen in many Film Festivals abroad

IT News  
Imphal, August 12:

Haobam Paban Kumar's second narrative bilingual feature in Tangkhul and Manipuri - **Nine Hills One Valley** has been selected in many international film festivals abroad. The film is taking part in the ongoing 13th Indian Film Festival of Melbourne 2022 held from August 12 to 20 in Melbourne, Australia. The film was recommended by the renowned film scholar and curator Uma da Cunha.

The film depicts **Anam Ahum**, a Tangkhul from the hill who travels to Imphal city in the valley to meet his daughter before she leaves for New Delhi in search of a job. During the course of the journey, **Anam Ahum** encounters different people and their stories, making the audience witness the brutishness of ethnic conflicts. Yet, in the face of distressing memories, hope thrives.

**Nine Hills One Valley** will have its Russian Premiere while screening in the 44th Moscow



Haobam Paban Kumar

International Festival 2022 to be held from August 26 to September 2. In a letter sent to the filmmaker Paban Kumar, the festival authority stated that the selection committee had a specific interest in the film and recommended for screening in the festival.

After Moscow, **Nine Hills One Valley** will screen at the 13th Annual Chicago South Asian Film Festival (CSAFF) 2022 which will take place from September 22 to 25, 2022, with the curtain raiser on September 16, 2022, in downtown Chicago.

The next destination of **Nine Hills One Valley** will be at 15th

International Film festival "East & West" which will take place in the Russian city Orenburg from October 14 to 19, 2022. The Festival is supported by the Russian Ministry of culture and the Governor of the Orenburg region. The Festival has already become a significant event in the cultural life of this country and also has received positive response from abroad. Orenburg is not randomly chosen to host the festival, since it is located at the intersection of geographical concepts of "Europe" and "Asia" and has historically been a model of conglomeration of nationalities and national cultures. The festival program is diverse and hosts the International Competition of features, Competition of new Russian films, retrospectives, entertainment program, master-classes and special sidebar events. The Festival management has the honor and the pleasure to invite the filmmaker **Nine Hills One Valley** to take part in the special section "Contemporary Indian cinema".

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# ★ Editorial

## Defeat the enemy within for a better Manipur

The essence of patriotism that runs through our veins of Manipuri people seems to be getting away with the invasion of the dirty mind call 'jealousy'. Thirst for money and power has made people in our state live like a mere pawn. There seems to be no fair games in the making of peace either as love and humanity have been shattered in the 'peace-making game'.

Well this is Manipur – an Asiatic Kingdom, now a state of the Union of India and a home of over 32 different ethnic communities. Myth and legends talk about the blood relationships among these different communities. History says forefather lived, worked and fought together to protect the kingdom. However, reality today is different as the power hungry people play games of revenge to the history, without knowing that somebody superior to them are using them as pawn. The sacrificed of our ancestors for what we are now is being made a mockery by us. We now create situation that our next generation may curse us for what we have done for them.

It's wrong to redraw history, we can't change history but we can learn from history for a better tomorrow. It's not fair to paint pink on the seven colours, for the beauty of rainbow will no longer be seen. Yes, all the 32 and more communities who had been living together from time immemorial have every rights to live as themselves by flourishing their culture, tradition, religion and identity. Its easy learning the minds of the jealous people playing with fire using all weapons to discard the history of this small erstwhile kingdom, but its hard taking up against such, as the virtue of patriotism that runs to the veins has been slowly poisoned. Without knowing our mistakes we keep on following the wrong path.

On the other hand, the educated public of the region, world-weary and well-travelled, seem to have an inexplicable affinity for embracing the bright side of things while downplaying the multitude of vexing problems and irritants that combines to hold back the state and the region from keeping pace with the rest of the country despite its potentials which have been much publicized, discussed, deliberated upon and generally accepted. So what are the things holding back our state from picking up the pace of progress despite the burgeoning multitude of educated and experienced individuals?

For starters, the lack of conventional opportunities for economic development on an individual level leads to excessive and almost always unfair competition fuelling corruptive practices. For all the hue and cry about developing entrepreneurship in the state, the choice is still a very risky and demanding one, in more sense than one as a prospective entrepreneur have to start from scratch and overcome insensitive, ignorant and often indifferent officials in every step of one's entrepreneurial efforts.

We also have an acknowledged yet unofficial system of political favouritism where opportunities are provided not to the best candidate for a job or project, but rather to the ones who can win favours from those who matter, never mind the fact that the favoured ones are often the least qualified for the tasks at hand. Cronyism and contract-culture has proved to be a major hindrance to the march towards development. There is also the unexpressed resentment against the mushrooming vigilantism which invariably ends up with a cut of the loot, and once satiated, turns a blind eye to the blatant inefficiency, deliberate misappropriations and open disregard for public welfare as has become the norm rather than the exception when it comes to public development activities.

But the worst offenders and detractors of progress are the public themselves, for while baying for the blood of the high and mighty, it is the petty, almost ignorable deeds that adds up to become the behemoth that is standing in the path to progress. Offering bribes, accepting cash for votes, accepting less of their allotted share of benefits, failing to speak up on any irregularities all adds up to the present situation we are experiencing today. We need to change ourselves if we seek to change the state and society.

We need to defeat the enemy within to realize a better future.



By: Vijay GarG

We live in an era where most businesses thrive on the online platform. There are several e-commerce platforms that do not work as the typical brick and mortar structures. Now, they don't have the same customer base as the traditional shops. So, all they have is the internet user base. So, they use all types of platforms like social networking sites, emails, google advertisements and so on to tell about their products. This gave rise to a new area of marketing that is digital marketing. Gradually this area is picking up the pace and is serving as one of the offbeat yet interesting career fields.

### What is Digital Marketing?

Many of you may be unknown to the term. We have generally heard the terms management in marketing or simply marketing jobs. The addition of the term 'digital' gives it a whole new perspective. Digital marketing is the use of digital platforms to reach out to the customers who spend considerable time being online. Several surveys point out that the number of internet users is increasing on a daily basis. So, the digital marketers ensure that their product or some idea reach to reach out to the maximum. You must have noticed that you get several pop-up ads. Most of the time you don't pay attention to them. But, some definitely catch your attention. You may buy that product. Imagine the extent of users that get the same product in the same way. Other than that, you will come across advertisements on your facebook account based on your likes. Even your google searches have small advertisements on the whole page. All these are the growing scope of digital marketing.

### Advantages of being in the field of Digital Marketing

By now, you must have realized that you are very much surrounded by the cobweb of digital advertisements. Unknowingly, you are even a part of it. So, what are the advantages of being employed in this field?

You stay in touch with all the latest happenings in the world.

You get paid handsomely.

You have the opportunity to reach a wider user base.

There is great scope for creativity. You can work in the niche of your choice.

You can even be an online researcher. This way, you will have a

## Career options in Digital Marketing

better practical approach and analysis of the data.

### Digital Marketing Courses

An obvious question, how do you get into this field? If you are completely naive to online writing and advertisements, you can begin by taking the google's certification programme in digital marketing. This will give you a deep insight into the field and will also allow you to know your abilities. After that, you can opt for a various diploma or certificate courses in digital marketing.

As a matter of fact, even some IIMs (e.g., IIM Jammu) offer short-term certificate courses in this field. But the most important part is self-practice. You need to make your online presence felt. Create a blog and write regularly. The writing quality or topic is not so important initially. But regularity is! So, write regularly. Your skills will develop with practice.

### Career Opportunities and Job Prospects in the Field of Digital Marketing.

SEO Executives: As an SEO executive, you will be primarily responsible for improving the traffic on your client's website. There are a number of techniques and apps available today for doing this. You can use the google analytics to track the number of visitors, number of visitors who turned customers and so on. With time, this role has gained much significance. If a company website receives fewer visits, it means that its product will also face lower purchase. So, this role involves mostly accelerating a company's familiarity with the internet user base. You actually need to have an experience greater than 5 years to reach this position. Salary depends upon a number of factors. Your track record, educational qualifications, SEO skills and obviously set of skills. As a fresher, you will get something around Rs. 3 Lakh to Rs. 4 Lakh per annum but experienced ones can get about 40LPA!

Content Writer: One of the most common and often the first step to digital marketing. A content writer is involved with creating niche-specific and target audience specific content for the client's website. You can begin working as a freelance content writer or can join some agency. There are many agencies that will allow you to interact directly with the client. This way, you will get a better glimpse of the market demands. Initially, content writers get paid on the basis of words per article. You will make better with time and experience.

Search Engine Marketing Specialist: The digital marketing is a new field. And, a search engine marketing specialist is newer. In this role, you will be required to plan, execute, analyze as well as guide a company's SEO strategy. Nowadays, many people claim to be an SEO expert but all they do is keyword stuffing. Your

skills in this field completely depend on your ability to create genuine content. Also, you should not indulge in black SEO tactics. You also need to give those subordinate to you. Here, the knowledge of HTML, CSS, javascript and SEO writing will come in handy. If you have a good command over the analytical tools especially google analytics, it will be an added advantage. Your salary depends very much on your experience and also the company you work for. Usually, the salary ranges from Rs. 15,000 to Rs. 35,000 per month.

Social Media Manager: There is a strong presence of many companies on various social media. You must have seen that big brands like Coca-Cola or Samsung, all have a page on Facebook, Instagram, Twitter etc. Someone needs to manage these pages. Keep them updated with the new informant. Ensuring that they are interesting enough for the visitors to increase traffic. You also have to foresee a trend and make sure that the company's social presence is not affected by it. Hosting different online campaigns, quizzes and advertisements on a regular schedule is a must. Now, this role is actually the mid-level one i.e. Social Media Managers. Being a Social Media Manager you can earn something starting from Rs. 30,000 per month depending on the company and also your experience.

Inbound Marketing Manager: This position is subject to the positional hierarchy in your office. Many workplaces have a single marketing manager to look at all matters. But, if you get the role as an inbound marketing manager, you will be more into planning strategies. You will be responsible for creating plans for increasing traffic, optimizing leads and also conversion rates. You will be basically responsible for attracting more customers through the marketing tactics.

Conversion Rate Optimizer: In the world of digital marketing, CRO refers to the steps taken to convert the page visitors into customers. Most e-commerce platforms need this position. They have a website that is visited by millions. But it is not always sure if they will buy something. As a conversion rate optimizer, you will be responsible for increasing this proportion. You have to ensure that a large chunk of visitors buy something. For this, you will plan, analyze and execute different attractive offers. This is a very lucrative field. It is here to stay. With so many e-commerce growing up, this position will acquire more importance. You can expect Rs. 4 Lakh to Rs. 5 Lakh per annum from giant firms. Even the smaller ones pay pretty well.

E-mail Marketing Expert: You must have noticed that you get lots of promotional emails that mostly land in your spam folder. You may not notice them but they are also a mar-

keting target. Many do end up in your primary inbox. You may get interested and buy the product. An e-mail marketing expert is responsible for overseeing all these matters. They have to create attractive email content, analyze the target audience and then send them. You basically need to have a good knowledge of the analytical tools and a knack for predicting the time when your readers access their inbox.

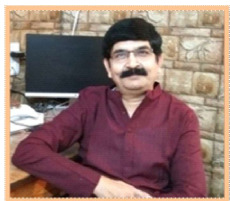
Automation Expert: Digital marketing is all about being the lead in the game. With so many automation tools on the market, it is better to use them for efficiency. If you are from the technical background, you can get into this field. You will be handling the automation department of your marketing firm. From creating automated programmes for CRO to sending the promotional emails, you will be having a lot of work. With experience and updated skill set, you can expect to earn up to 11 Lakh per annum.

Marketing Analyst: A digital marketing firm needs the expertise of an analyst to review its strategies. If you are an analyst and have keen eyes for studying figures, this is your field. You will be studying the marketing trends, your firm's digital agenda and its comparison with the market competitors. You will also be responsible for suggesting ways to improve the market position depending upon the available data. With the talent gap of a whopping 37%, this field is in utter demand of trained personnel. Like all another analytics field, you will be handsomely paid. You can expect something around 10-15 LPA. If you choose to work with big firms, this will be definitely higher.

Mobile Marketing Expert: When we talk about digital marketing, mobiles are an integral part. Most people access their social networking id from the mobile. They have their emails and also blogs on them. As a mobile marketing expert, you will be engaged in creating mobile friendly advertisements. You may find yourself managing the creation and distribution if promotional SMS. This field is also in talent crunch. So, if you have got skills for being a good mobile marketing expert, you can expect a high salary.

With the boundary between digital and traditional marketing diminishing, those who are more adept in the former field are at the edge. They have better job prospects and more opportunities to grow. This is the field of tomorrow. And, trust us, this tomorrow is just a few years away. So, if you are currently undergoing any digital marketing course, do it with all your efforts. If you are planning to do, be concentrated. You are on road to be one of the busiest and efficient marketers. Harness the digital world and be its flagship marketing expert.

## Impact of poaching on Elephant population



By: Vinod Chandrashekhar Dixit

World Elephant Day has been created to bring the world together to help elephants. Elephants are among the most intelligent of the

creatures with whom we share the planet, with complex consciousnesses that are capable of strong emotions. Across Africa they have inspired respect from the people that share the landscape with them, giving them a strong cultural significance. India is one of the seventeen megadiverse countries of the world. Elephants have enjoyed a special place in India's culture and tradition. They were used as a means of transport for the royalties and to fight battles, as has been captured by various frescoes. Most important, however, is the status of the elephant as a deity in the form of Lord Ganesha.

For over 70% of the population, elephants hold religious importance. It is disappointing to learn that today only about 27,000 wild elephants remain in India, as opposed to a million a decade ago as indicated by research. Human-elephant conflict is a major conservation concern in elephant range countries. A variety of management strategies have been developed and are practiced at different scales for preventing and mitigating human-elephant conflict. The elephant population has been declining for decades. This is due to several factors, such as habitat loss, human conflict, and hunting. Elephants are considered to be the most intelligent of all animals after humans. They are very social creatures that live in herds led by a 'matriarch'. The leading female of the herd is

called the 'matriarch'. They help maintain the health of forests by distributing seeds by roaming over great distances.

Elephants have been a part of human society for thousands of years. Humans have been both aiding and hurting elephants for centuries. In many stories, humans and elephants live in harmony as friends. Humans have always taken advantage of the incredible strength and endurance of elephants. Elephants are necessary for the survival of forest ecosystems, and indeed many creatures. Asian elephant numbers have dropped by at least 50% over the last three generations, and they're still in decline today. With only 40,000-50,000 left in the wild, the species is classified as endangered. An elephant is killed

every 15 minutes and now some believe that in 12 years the elephant population will be extinct. Poachers kill about 20,000 elephants every single year for their tusks, which are then traded illegally in the international market to eventually end up as ivory trinkets. This trade is mostly driven by demand for ivory in parts of Asia.

The poaching trade began in earnest in 1971, when a severe drought killed 9,000 elephants in a Kenyan game reserve. Neighbours of the park moved in to collect ivory. In recent years, the number of elephant killings due to poaching has decreased, largely due to the worldwide ban (since 1990) on the trade of ivory. However, the illegal trade continues, and as long as it does, poachers will be a part of it. Today, witnessing a herd of

elephants is becoming increasingly uncommon; as more and more elephants die prematurely every year. The illegal trade in ivory is one of the greatest threats to elephants today.

Elephants are long-lived animals, and their survival depends upon regular migration over large distances to search for food, water, and social and reproductive partners. Too many elephants are getting killed in conflicts with humans! We simply cannot allow them to disappear from the face of this earth. Without the proper conservation of elephant survival we will see a drastic shift in the environment. Today as our physical world is changing fast, it is important to take a moment to reflect on and reinvent our relationship with elephants.

Letters, Feedback and Suggestions to 'Imphal Times' can be sent to our e-mail : [imphaltimes@gmail.com](mailto:imphaltimes@gmail.com).

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## Sports Special

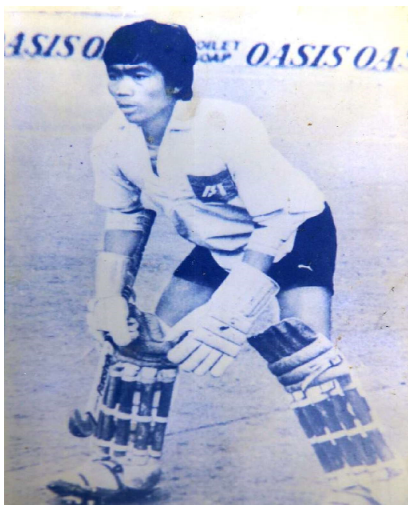
## Olympians and National Sports Awardees of Manipur

By: Shukhdeba Sharma Hanjabam &amp; Sanasam Yaiphaba Singh

India has won 35 medals (10 Gold, 09 Silver, & 16 Bronze) since its first participation in the Olympic Games in Paris in 1900 until the most recent 2020 Olympic Games in Tokyo. The medals were mainly won by Men's Hockey Team (12 Medals – 08 Gold, 01 Silver, & 03 Bronze). Besides Men's Hockey, 23 individual medals were also won, spreading across (i) Athletics, (ii) Wrestling, (iii) Tennis, (iv) Weightlifting, (v) Shooting, (vi) Boxing, and (vii) Badminton.

Shri Pangabam Nilakomol Singh is the first Olympian of Manipur. He participated as the Goal Keeper of the Men's Hockey Team at the 1984 Olympic Games in Los Angeles. 19 Players from Manipur, including Shri Pangabam Nilakomol Singh representing (i) Hockey (Men's and Women's), (ii) Weightlifting, (iii) Judo, (iv) Archery, and (v) Boxing, have continued to participate in the Olympic Games from 1984 to 2020 Olympic Games in Tokyo.

Manipur, with 0.24 % of India's total population (2011 census) and 0.7 % of the to-



Pangabam Nilakomol Singh (Hockey)

first participation of players from Manipur, then it will be 14.29 % (21 – India / 03 – Manipur) since the 1984 Olympic Games. The medal winners of Manipur are:-

1. MC Marry Kom won

Olympic Games, Tokyo.

3. Shanglakpam Nilakanta Sharma representing the Men's Hockey Team, won the Bronze medal at the 2020 Olympic Games, Tokyo, after a gap of 40 years.

The late Lourebam Brojeshori Devi was the first female Indian Judo to compete at the 2000 Olympic Games in Sydney. The players from Manipur have participated continuously from the 2000 Olympic Games in Sydney to the 2020 Olympic Games in Tokyo. The highest participation was at the Olympic Games in Tokyo, with 05 players representing Hockey, Boxing, Weightlifting, and Judo. It was also the most successful Olympic Games in the history of Manipur so far; that two players out of five represented won a medal each (Silver and Bronze).

Given the lack of international standard sports infrastructure and the financial status/situation of the players, the contribution of Manipur to the Olympic Games is extremely encouraging. Besides the limited infrastructure and financial constraints, the other key challenge of the players was the limitation of specialized expertise in their games and supporting expertise such as

doctors, physiotherapists, masseuses, nutritionists, sports scientists, and counselors, etc.

The Olympians, except two/three, were mainly from low-income families. Their only support system during the sports journey was their family and, to a limited extent, relatives and well-wishers. In the early days of their sporting career, many of them could not afford the basic sporting kits, including shoes. They relied mainly on second-hand kits, which they considered fortunate to get such items from the other players. The local coaches initially trained the players and they depend on the local food culture to compete in the games.

Some of the players, particularly women players, also bear the brunt of the social

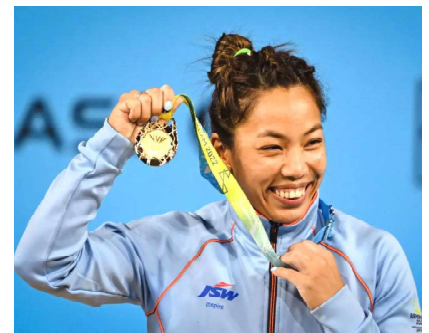


Laishram Bombayla Devi (Archery)

stigma of choosing sports as their career. Some women players even move out of their families to continue playing and training as they cannot continue playing

when they get decent job opportunities. Many players are also compelled to leave because of injuries and livelihood compulsions.

Manipur could produce the Olympians because many emerging players were nurtured and patronized by central government institutions like Railways, Air India, Central Security Forces, etc., by providing employment and opportunities for specialized training. It can be recalled that modern sports in Manipur were introduced, nurtured, and patronized by Maharaja Churachand Singh (1886–1941), popularly



Saikhom Mirabai Chanu (Weightlifting)

Table No 2: National Sports Awardees of Manipur

Major Dhyana Chand Khel Ratna Awardees			
SL.No.	Name	Game/Event	Year
1	Nameirakpam Kunjarani Devi	Weightlifting	1996 - 1997
2	Mangte Chungneijang Mary Kom	Boxing	2009
3	Saikhom Merabai	Weightlifting	2018
Arjuna Awardees			
SL.No.	Name	Game/Event	Year
1	Nameirakpam Kunjarani Devi	Weightlifting	1990
2	Ngangom Dingku Singh	Boxing	1998
3	Kshetrimayum Tingongleima Devi	Hockey	2000
4	Thingbaijam Samnamacha Chanu	Weightlifting	2000
5	Mangte Chungneijang Mary Kom	Boxing	2003
6	Waikhom Surjalata Devi	Hockey	2003
7	Angom Anita Chanu	Judo	2004
8	Khumujam Tombi Devi	Judo	2007
9	Laishram Sarita Devi	Boxing	2009
10	Mayengbam Suranjoy Singh	Boxing	2011
11	Wangkhem Shandhyarani Devi	Wushu	2011
12	Laishram Bombayla Devi	Archery	2012
13	Ngangbam Sonia Chanu	Weightlifting	2012
14	Mayanglambam Bimoljit Singh	Wushu	2012
15	Yunnam Renu Bala Chanu	Weightlifting	2014
16	Yunnam Sanathoi Devi	Wushu	2015
17	Laishram Devdoro Singh	Boxing	2017
18	Oinam Bembem Devi	Football	2017
19	Kangujam Chinglensana Singh	Hockey	2019
20	Shanglakpam Nilakanta Sharma	Hockey	2021
Dronacharya Awardee			
SL.No.	Name	Game/Event	Year
1	Laishram Ibomcha Singh	Boxing	2010
Dhyana Chand Awardee			
SL.No.	Name	Game/Event	Year
1	Leishangbam Anita Chanu	Weightlifting	2010
Tenzing Norgay National Adventure Awardees			
SL.No.	Name	Game/Event	Year
1	Gurmayum Anita Devi	Land Adventure / Mountaineering	1994
2	Shougrakpam Vijaya Devi	Water Adventure / Sailing	2017



MC Marry Kom (Boxing)

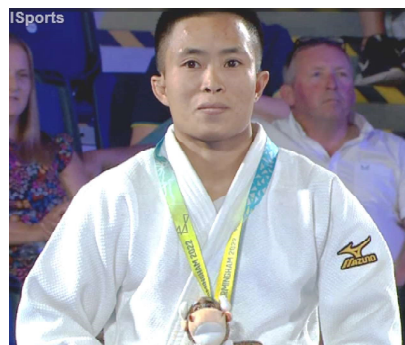
tal land surface of India, contributed 8.57 % of the Olympic medals (35 – India / 03 – Manipur) since the 1900 Olympic Games. If we calculate the contribution from the

the Bronze medal in Boxing at the 2012 Olympic Games, London.

2. Saikhom Mirabai Chanu won the silver medal in weightlifting at the 2020

Table No 1: Olympians of Manipur

Sl No	Name	Game/Event	Year
1	Pangabam Nilakomol Singh	Hockey	1984: Olympic Games, Los Angeles
2	Kshetrimayum Thoiba Singh	Hockey	1988: Olympic Games, Seoul
3	Soubam Suresh Singh	Boxing	2000: Olympic Games, Sydney
4	Lourebam Brojeshori Devi	Judo	2000: Olympic Games, Sydney
5	Ngangom Dingku Singh	Boxing	2000: Olympic Games, Sydney
6	Thingbaijam Samnamacha Chanu	Weightlifting	2000: Olympic Games, Sydney
7	Nameirakpam Kunjarani Devi	Weightlifting	2004: Olympic Games, Athens
8	Khumujam Tombi Devi	Judo	2008: Olympic Games, Beijing
9	Laishram Devdoro Singh	Boxing	2012: Olympic Games, London
10	Ngangbam Soniya Chanu	Weightlifting	2012: Olympic Games, London
11	Laishram Bombayla Devi	Archery	2008: Olympic Game, Beijing 2012: Olympic Game, London 2016: Olympic Game, Rio
12	Khadangbam Kothajit Singh	Hockey	2012: Olympic Games, London 2016: Olympic Games, Rio
13	Thokchom Anuradha Devi	Hockey	2016: Olympic Games, Rio
14	Kangujam Chinglensana Singh	Hockey	2016: Olympic Games, Rio
15	Mangte Chungneijang Mary Kom	Boxing	2012: Olympic Games, London 2016: Olympic Games, Rio 2020: Olympic Games, Tokyo
16	Pukhrabam Sushila Chanu	Hockey	2016: Olympic Games, Rio 2020: Olympic Games, Tokyo
17	Saikhom Mirabai Chanu	Weightlifting	2016: Olympic Games, Rio 2020: Olympic Games, Tokyo
18	Shanglakpam Nilakanta Sharma	Hockey	2020: Olympic Games, Tokyo
19	Likmabam Sushila Devi	Judo	2020: Olympic Games, Tokyo



Likmabam Sushila Devi (Judo)

from home under social and family pressure. Olympian Kunjarani Devi is the greatest inspiration for women players even today to energize themselves and fight against social and family pressure.

The do-or-die/perish spirit of the players motivates them to entirely focus on the sports as they don't have any good options even if they fail in their sporting career. After reaching a certain national and international level, many players discontinue active playing

known as the father of Modern Sports in Manipur.

The Khuman Lampak Sports Complex, Imphal, where the 5<sup>th</sup> National Games was held in 1999, and the Sports Authority of India, Imphal Centre, were the only sports infrastructure facilities worth mentioning in Manipur. Manipur could produce many prospective Olympians if the international standard sports infrastructure and an institutionalized support system for emerging players are priori-

tized. It is worth noting that most players reached the world stage by sheer force and will.

Though in its infancy, the National Sports University, which was launched to produce world-class sportspersons, could have taken the lead in this direction with a little more perceptiveness in planning and implementation.

The article briefly introduces the Olympians of

Manipur and their unrivaled struggles to reach the podium of the Olympic Games. The book also introduces the National Sports Awardees of Manipur, which is the stepping stone to the Olympic Games.

Note: The article is an extract from a forthcoming book. Any corrections on the information about the Olympians and National Sports Awardees are welcome. Email: <hanjabam@gmail.com>



Shanglakpam Nilakanta Sharma (Men's Hockey Team)



# India logs 16,561 new COVID-19 cases, 49 Covid deaths in 24 hours

Agency  
New Delhi, August 12:

India added 16,561 new coronavirus cases taking the total tally of Covid cases to 4,42,23,557, while the active cases dipped to 1,23,535, according to the Union Health Ministry data updated today.

The death count climbed to 5,26,928 with 49 fatalities which include 10 deaths reconciled by Kerala, the data updated at 8 am stated.

The active cases comprise 0.28 per cent of the total infections, while the national COVID-19 recovery rate was recorded at 98.53 per cent, the ministry said.

A decrease of 1,541 cases has been recorded in the active COVID-19 caseload in a span of 24 hours.

The daily positivity rate

was recorded at 5.44 per cent and the weekly positivity rate at 4.88 per cent, according to the ministry.

The number of people who have recuperated from the disease surged to 4,35,73,094, while the case fatality rate was recorded at 1.19 per cent.

According to the ministry, 207.47 crore doses of Covid vaccine have been administered in the country so far under the nationwide vaccination drive. More than 7.32 Crore unutilized vaccine doses are still available with States/UTs.

India's COVID-19 tally had crossed the 20-lakh mark on August 7, 2020, 30 lakh on August 23, 40 lakh on September 5 and 50 lakh on September 16. It went past 60 lakh on September 28, 70 lakh on October 11, crossed 80 lakh on October 29,

90 lakh on November 20 and surpassed the one-crore mark on December 19.

The country crossed the grim milestone of two crore on May 4 and three crore on June 23 last year. It crossed the four-crore mark on January 25 this year.

The 39 new fatalities include six each from Delhi and Karnataka, five from Maharashtra, four from West Bengal, three each from Punjab and Uttar Pradesh, two each from Gujarat, Sikkim and Uttarakhand, and one each from Assam, Chandigarh, Jammu and Kashmir, Jharkhand, Manipur and Odisha.

Meanwhile, as many as 2,311 Covid cases and 1 related fatality were reported from Delhi on Thursday. The positivity rate in the state touched 13.84%, the city health department data

showed.

For the fourth consecutive day that the daily count of Covid cases crossed the 2,000 mark. Also, this was the sixth day in a row that the positivity rate breached the 10-per cent mark. However, the cases reported today are quite low compared to the infection counts recorded for the past few days.

Doctors have been urging people to get their precaution dose whenever due and not prolong it or avoid it due to any vaccine hesitancy, amid the spike in daily cases.

On the other hand, Mumbai reported 683 new Covid-19 cases and one death in the last 24 hours. Out of these 44 patients were symptomatic while 639 patients were asymptomatic, according to the Brihanmumbai Municipal Corporation (BMC) data reported yesterday.

# Maharashtra Governor felicitates Gallantry Award winners of Indian Navy



By Raju Vernekar  
Mumbai, August 12:

The serving and retired gallantry award winners of the Indian Navy were felicitated by Maharashtra Governor Bhagat Singh Koshiyari at a function organized by the Western Naval Command as part of the ongoing Azadi Ka Amrit Mahotsav (75 years of Indian Independence celebrations), in Mumbai on Wednesday.

In a function held at the Mulla Auditorium in South Mumbai, 38 awardees were felicitated. Maharashtra Governor was the Chief Guest at the ceremony. He was received by Vice Admiral Ajendra Bahadur Singh, the Flag Officer Commanding-in-Chief, Western Naval Command, an Indian Navy statement said.

The recipients included Three Vir Chakra, five Shaurya Chakra, and 30 Nau Sena Medal (Gallantry) awardees. They comprised 13 retired officers and eight retired sailors. Admiral VS Shekhawat, Vir Chakra, was also felicitated for his stellar role in the 1971 Indo-Pak War. Other awardees were recognized for their heroic acts during various operations including the 1971

War, Op Pawan, Op Rakshak, counter-insurgency missions, anti-piracy and rescue at sea, and outstanding achievements in various expeditions.

NCC

In another development, the Cadets of the Maharashtra NCC Directorate and the cadets from other directorates across the country interacted with military cadets of Brazil and 14 other countries at Youth Exchange Program in New Delhi on Thursday.

**Expedition to search for lost climbers**

In the meanwhile, the Indian Navy launched an expedition to recover the climbers who were lost in the Himalayas during an expedition to Mount Trishul in September 2021, on Wednesday. The expedition to Mount Trishul was launched as part of "Swarnim Vijay Varsh" (the Golden Jubilee of India's victory in the war against Pakistan). During the summit attempt, a sudden and unexpected avalanche caused the lead team of five naval personnel, Lt Cdr Rajanikant Yadav, Lt Cdr Yogesh Tiwari, Lt Cdr Anant Kukreti, Lt Cdr Shashank Tewari, Hariom MCPD II (GW) and Sherpa Dupka Tshering, to suffer a fatal fall, resulting in their unfor-

tunate demise.

While the mortal remains of four climbers were recovered, two climbers, a naval officer, and the sherpa remained missing. The search operation to locate them had to be discontinued after 13 days of intense effort due to the onset of foul weather and winter that made the endeavour unsafe.

Now the expedition has been launched in true testimony to the ethos of the Service, to recover the climbers who were lost in the mountain, reiterating that the Indian Navy does not leave any of its behinds, the statement said.

On this solemn occasion, a Trishul Memorial was instituted in memory of the fallen heroes. It will serve as an inspiration to future generations of adventurers in the Indian Navy. The Flag Officer Commanding-in-Chief, Vice Admiral Ajendra Bahadur Singh, and other senior officers paid tribute and homage to the lost personnel by lighting candles at the Memorial.

Family members of the Bravehearts were also felicitated during the event. The family of the missing sherpa was, in addition, handed a financial aid package as some measure of relief.

# Corbevax likely to be available as Covid Booster Dose at Vaccination Centres from today

Agency  
New Delhi, August 12:

Biological E. Ltd (BE) on Thursday said it has delivered 10 crore (100 million) doses of its Covid-19 vaccine, Corbevax to the Centre so far which is expected to be available as a booster dose on the Covin App in public and private vaccination centres from today.

The price of Corbevax for private Covid-19 vaccination centres is Rs. 250, inclusive of GST. For the end-user, the price

was fixed at Rs 400, including taxes and administrative charges.

In a release, the city-based vaccine makers said, Biological E. Limited has delivered 10 crore doses of Corbevax to the Government of India so far. Pan-India roll-out of Corbevax in children 12-14 years of age was initiated on March 16, 2022, and till now almost seven crore doses have been administered, and 2.9 crore children have completed the two-dose vaccination regimen."

Corbevax was also approved by the Union Health Ministry as a heterologous Covid-19 booster dose under emergency use authorization for individuals aged 18 years and above after 6 months of administration of primary vaccination (two doses) of Covaxin or Covishield, the company said.

The Health Ministry's approval is based on the recommendations made recently by the Covid-19 Working Group of the National Technical Advisory Group on Immunisation

(NTAGI).

This approval came after the Drug Controller General of India (DCGI) approved the vaccine for emergency use as a heterologous Covid-19 booster dose for individuals aged 18 years on June 4, 2022. The vaccine had received emergency use authorization as a primary two-dose vaccination regimen in Adults, Adolescents, and Children of five years and above, in a series of approvals from December 2021 to April 2022.

# PEC urges Pakistan military to respect media persons

IT Correspondent  
Geneva, August 12:

Press Emblem Campaign (PEC), the global media safety and rights body, while expressing relief over the release of senior television personality Aamad Yousaf on 11 August 2022 by a Karachi-based civil court, urges the Pakistani military authority to maintain respect to media persons. The director (news) of popular ARY News was arrested on Wednesday over an anti-Pak army comment. The energetic newsmen was picked up by a group of armed personnel in plainclothes from his residence in the southern port

city of Pakistan during night hours.

Allegations framed against Yousaf were based on a news item, telecast by ARY News, where it perpetually asked the lower level armed personnel to disobey orders of top military officers. Pakistan Electronic Media Regulatory Authority termed it as a matter of serious concern as the comment was seemingly aimed for mutiny in the name of political tussle between the ruling Pakistan Muslim League-Nawaz and opposition Pakistan Tehreek-e-Insaf (led by former Pakistan premier Imran Khan). The authority also warned ARY digital network chief Salman Iqbal

along with anchors Arshad Sharif and Khawar Ghuman for the same.

Media persons across the south Asian nation condemned Yousaf's arrest and termed it as an act of victimization. They demanded an immediate intervention by Prime Minister Shehbaz Sharif into the shameful act. The government authority even prevented the transmission of ARY News. However the court directed for resumption of its transmission across the country. Blaise Lempem, president of PEC (www.presseemblem.ch) appealed to the Islamabad-based government to respect the press freedom, which was

committed by PM Sharif as he took over the responsibility.

PEC's south Asia representative Nava Thakuria informs that Pakistan continues to be a dangerous country for working journalists as it has witnessed the killing of four journalists (Ifrikhar Ahmed, Hasnain Shah, Murtaza Shar and Athar Mateen) and a number of incidents with media intimidation till date this year. The same number of media casualties was also reported from its neighbor India as the latest country lost Rohit Kumar Bisswal, Sudhir Saini, Juned Khan Pathan and Subhash Kumar Mahato to assailants since 1 January.

# Har Ghar Tiranga rally organised

IT News  
Imphal, August 12:

A rally was organised by the Teachers and Students of Praja Higher Secondary School, Lamsang in connection with "Har Ghar Tiranga" campaign

as a part of the observation of "Azadi Ka Amrit Mahotsav". The rally started at 8:30 a. m. from the school campus and was attended by about 700 students reading in classes I to XII. A team of police personnel from Lamsang Police Station

also participated in the said rally. After the rally, the Tricolour Flag was hoisted on the school campus by the Principal of the school, M. Debendro, in the presence of students, teachers and the police personnel of Lamsang Police Station.

Contd. from Page 1

# Haobam Paban Kumar's Nine Hills One Valley to screen...

Haobam Paban Kumar is the leading independent filmmaker and producer in the North East

Guv, CM, others greets people...

Awangbow Newmai, Minister, Water Resources & Relief and Disaster Management also conveyed his warm greeting and regards to all the people of Manipur on the auspicious occasion of Patriots' Day, 2022, observed every year on 13th August. Patriots Day is observed every year in remembrance of those brave sons of Manipur who made supreme and selfless sacrifice for the cause of their motherland.

"Let us pledge to fight and support those who stand for the State and unite together to live in a peaceful coexistence. Let us also unite for the development of the State", Awangbow wrote.

India who entered into the profession after study in film direction from Satyajit Ray Film and Television Institute, Kolkata and honoured with the Legend of Indian Cinema by the Government of India on the occasion of the 50th International Film Festival India held in Goa. He received the national film award in his debut feature-Loktak Lairembee and four national film awards in his documentaries- AFSPA 1958, Mr. India, Phum shang and Pabung

Syam. He is the first and only filmmaker from Manipur to have received the Golden Lotus in the National Film Awards in his AFSPA 1958 which bagged the best-non feature in 2008. His one feature-Loktak Lairembee and six non-features- Ngaihak Lambida, The First Leap, AFSPA 1958, Mr. India, Phum Shang and Pabung Syam were selected in the Indian Panorama of the International Film Festival of India.

# Document Lost

I, the undersigned, have lost my original Certificate and Mark-sheet of the High School Leaving Certificate Examination 2010, bearing Roll No. 25465, issued by the Board of Secondary Education, Manipur in route to Manipur University, Canchipur, from the Department of Agriculture, Sanjenthong on August 11, 2022.

Finders are requested to hand it over to the undersigned.

Sd/-  
**Geetu Thokchom**  
Heirangoithong Aheibam Leirak,  
Imphal West  
Mob: 7085959017

# Hundreds take pledge for a drug free Kangpokpi

IT News  
Kangpokpi, August 12:

As part of the celebration of the 'Azadi Ka Amrit Mahotsav', hundreds of school students today took pledge against the substance abuse in Kangpokpi district organised by the Zonal Education Office.

The pledge to make the country a drug free was administered to the students of different schools as part of the Nasha Mukht Bharat Abhiyaan of the Ministry of Social Justice and Empowerment, Government of India. The pledge was administered to school students namely Hengbung High School,

Keithelmanbi Government High School, Chawla High School, Gangpijang UJB School among others.

Similarly, Zonal Education Officer and officials also took the pledge at the ZEO office. The aim of the ceremony was to strengthen action and cooperation in achieving the goal of a sustainable world free of substance abuse.

Under the banner of Nasha Mukht Bharat Abhiyaan, a wide range of activities have been undertaken across the country with the participation of youth, children, educational institutions, women and the community.

# Group Centre CRPE, Langjing conducts Awareness Campaign of "Har Char Tiranga Mission"

IT News  
Imphal, August 12:

Today Group Centre CRPE, Langjing, Imphal, conducted 5 kms rally for awareness campaign of "Har Ghar Tiranga Mission" in the villages Patsoi Part-I, Part-II, Tabungkhok, Junior Primary School, Makha Leikai and N. Biji Higher Secondary School, Makha Leikai and distributed 2000 thousand tiranga flags to the villagers and School Children. Madan Kumar, DIG GC, CRPE, Imphal, Somorani, Dy. Comdt., Martin Raju, AC(M), SOs and Jawans were participated in "Har Ghar

Tiranga Mission".

Madan Kumar, DIG, said that the 'Har Ghar Tricolor Mission' is a campaign under the Azadi Ka Amrit Mahotsav to encourage people to hoist the Tricolor at Har Ghar and mark the 75th year of India's independence.

Madan Kumar, DIG requested all Indians to hoist the tricolor flag from 13 August to 15 August 2022 and also to participate in "Har Ghar Tiranga Mission" with great zeal and enthusiasm.

During the functions, Covid-19 protocol was observed/maintained by all officers, SOs and Jawans